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# Invitation for New Franchise Tie-Ups

# About Aquavita



- Aquavita RO Water Purifiers is one of the leading manufacturer of Reverse Osmosis Water Purifiers, based in Bangalore
- Vision – We want to wipe out Water Borne Disease from World
- Mission – To provide pure and healthy Drinking Water to human being and making them happy and proud

# Aquavita Range of Products



- Aquavita Elegance RO + UV (10 Lts Storage)
- Aquavita Essence RO (8 Lts Storage)
- Aquavita Essence Ro – Commercial Units (Online Model)

# Responsibilities of the Franchise



- A Capital Investment of Rs 5 Lakhs
- Min Space of 200 sft will be owned / rented by Franchise
- Payments and other monetary transactions with customers will be controlled by Franchise
- Developing Dealer Network in satellite towns
- Strategizing for Sales driven Local Promotion
- Sales will be managed by Franchise
- Adherence with company's systems and processes
- Franchise shall sell only Aquavita Water Purifiers

# Responsibilities of Aquavita



- All branding related activities and collaterals
- Supply of products as per company's future development  
– on time, every time
- Setting up operational systems and processes
- Ongoing training of team members
- Quarterly review of Sales, Operations and Audit
- Addressing complaints and grievances



# Project Cost



<b>Total Cost</b>	<b>722,000.00</b>
Capital Investment	500,000.00
Working Capital for 3 months	222,000.00
Salary (Monthly)	44,000.00
Rent (Monthly)	5,000.00
Water, Electricity, other facilities (Monthly)	5,000.00
Petrol, Admin, Mobile & Insurance (Monthly)	20,000.00

\* Price may be on actual depending on the location

# Performance Expectations



- Aquavita expects the Franchise to:
  - Reach Operational break even within first 3 months
  - Achieve a monthly turnover of Rs 8 Lakhs within first year of operations



## Profitability



- There is approx 25% gross margin for the Franchises. After rents, salary, taxes and other expenses, we expect a Franchise to earn a net profit in range of 12 – 15% on the total sales



## How to Apply

- Fill in the attached form and send it back to us
- Apply online by logging on: [www.aquavita.in](http://www.aquavita.in)
- Email your profile to: [franchise@aquavita.in](mailto:franchise@aquavita.in)
- Call (0) 99866 36011 for further details



# Franchises invited for



- Jharkhand State:
  - Ranchi, Jamshedpur, Dhanbad and Bokaro

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**Aquavita RO Water Purifiers Pvt Ltd**

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Universal Standards

